



PURPOSEFUL
LEADERSHIP

MASTERY OF SELF

Through Neuro Linguistic Programming [NLP]

Organised By:



WHAT IS MASTERY OF SELF?



‘Mastery of Self [MS] through Neuro-Linguistic Programming [NLP]’ helps participants to focus on a greater purpose and achieve their physical, emotional, mental and professional objectives, which are aligned. NLP helps to liberate the individual’s potential and focus energy to channel their life towards the direction in which they want to go.

The programme draws on proven techniques developed by some of the world’s foremost peak performance experts. The Science Digest states that NLP is the most promising development in the field of human advancement. It is ‘software’ for the hardware of the human brain – a user’s manual to achieve one’s goals.



HISTORY OF MASTERY OF SELF?



Dr Ranjan De Silva first experienced Mastery of Self [MS] through Neuro Linguistic Programming [NLP] 'Playshop' in 1996. The 4-day experience completely changed his perspective of life and within 2 years he transformed his vocation and started delivering the programme.

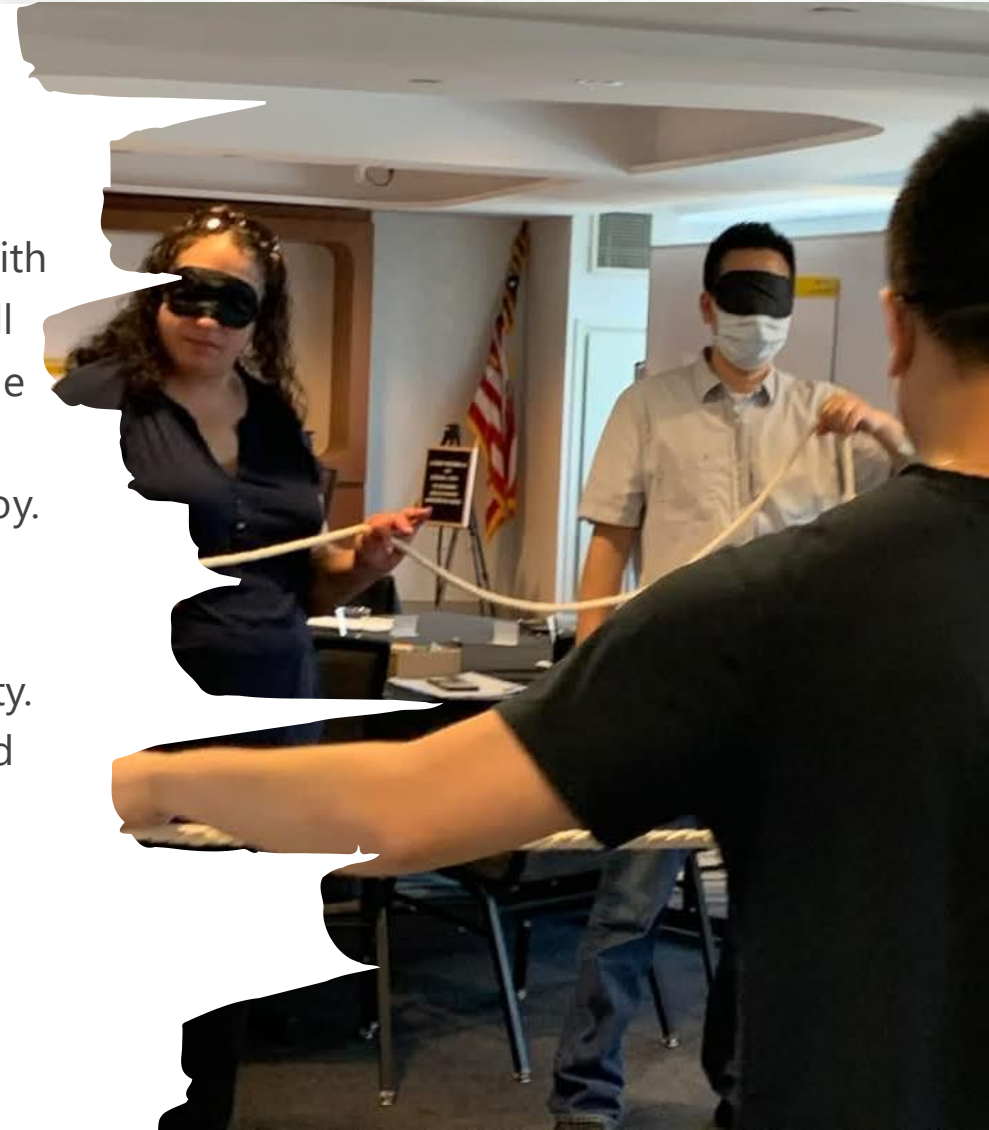
Since then, hundreds of these playshops have taken place in Sri Lanka, Bangladesh, Pakistan, Indonesia, Vietnam, UAE the UK and the USA for companies through in-house workshops and for individuals through public events. The programmes was designed for online delivery during the pandemic and hundreds of people from 15 countries participated in multiple batches.



THE VALUE YOU WILL EXTRACT



Imagine a journey where you discover your life purpose and craft a powerful self-image that propels you forward. Picture yourself mastering the art of reading people and instantly energizing your spirit, equipped with the most powerful change techniques in the world. As you harness the full potential of your conscious and subconscious mind, you'll uncover the true messages and hidden motives of those around you. Past failures will lose their sting as you master relationships, filling them with satisfaction and joy. You'll identify and overcome your greatest hurdles, transforming negative energy and hurtful anger into positive momentum. Witness real-world proof of the newfound power within you, boosting your energy and vitality. Condition yourself for success and embark on a path of self-discovery and empowerment, ready to conquer any challenge that comes your way.



ENJOYABLE LEARNING, REAL TRANSFORMATION



Embark on a transformative journey with our experiential Learning program, fondly known as the 'Playshop', Led by Dr Ranjan De Silva. Participants will dive into a blend of individual and group exercises, skills-practice sessions, and a myriad of activities designed to foster deep self-reflection, over four immersive days, each packed with 10 hours of dynamic engagement. This holistic approach ensures that every participant not only finds the beginning of their greater purpose but also crafts a personalized action plan to drive their growth forward. Join us for an unforgettable experience that promises to ignite your potential and inspire lasting change.

Please visit www.ranjandesilva.com/mastery-of-self for more details and videos



EXPERT LEVEL CONTENT [DAY 01 & 02]



Level	Level Briefs	Broad Outline
Day 01 & 02: Expert Level	Mastery of Self Expert level is for any individual interested in maximizing the potential of the mind for self-mastery. Past participants have ranged from corporate heads to junior executives, from clergy to film stars, from sportspersons to housewives. It is simply for everyone.	<ul style="list-style-type: none"> ▪ Introduction to NLP ▪ Mental habits for success ▪ Principles of Mastery ▪ Zoom in on life purpose ▪ Formulate 3-year goals for life ▪ Inculcate purposeful behaviours ▪ Create a powerful self-image ▪ Experience the power of love ▪ Learn to connect with others at a deeper level ▪ Energize self instantly – using anchors ▪ Learn powerful stress relieving techniques including meditation ▪ Manage life to make the best of time ▪ Learn the most powerful change techniques in the world ▪ Remove the sting of past failures ▪ Eliminate non-value adding habits ▪ Master relationships and fill them with satisfaction ▪ Identify their greatest hurdles and learn to surmount them

ACHIEVER LEVEL CONTENT [DAY 03 & 04]



Level	Level Briefs	Broad Outline
Day 03 & 04: Achiever Level	This programme is only for those who have completed Mastery of Self Expert level who would like to augment the benefits they derived by using the conscious mind for their success and happiness, to learn to enlist the sub-conscious mind.	<ul style="list-style-type: none">▪ Learn to harness the conscious and sub-conscious mind▪ Learn to eliminate conflict between different parts of the sub-conscious – making choices▪ Cure phobias (public speaking, heights, darkness, etc.)▪ Connect with others at a deeper level & understand telepathy▪ Learn to discern real messages and hidden motives of others▪ Remove negative energy and hurtful anger▪ Learn to give improvement feedback in an effective manner▪ Learn to handle criticism▪ Eliminate non-value adding and non-purposeful habits▪ Learn to improve self-drive and self-motivation▪ Get real world proof of the inner-power▪ Increase energy and vitality

DR. RANJAN DE SILVA



Dr. Ranjan De Silva, Managing Director and Chief Catalyst of Purposeful Leadership (Pvt) Ltd., is an experienced Organisational and Leadership Development Catalyst and Success Coach, helping CEO's and Senior Leaders create more purposeful, aligned, passionate and emotionally engaged teams to deliver spectacular results. He has an ideal mix of practical and theoretical grounding.

His practical experience comes from 40 years of corporate experience, from his time as Director of the food business of John Keells Holdings from 1992 to 1998, CEO of Rahimafrooz Superstores Ltd. Bangladesh from 2009 to 2012 and Director Strategic Executive, Apollo Hospitals, Bangladesh from 2012 to 2014 and Director of Organisational Development of Unisnacks Europe Ltd, UK from 2023 to 2025. In between these assignments, he provided leadership development consultancy, coaching and training for various multinationals, conglomerates and local companies in 30 countries from 1998.

Ranjan was awarded the Hult Doctor of Philosophy (PhD) in Organisational Change for his thesis on 'Purposeful Living - An Inquiry into the Life of a Leadership Development Practitioner'. He also holds an MBA from the University of Sri Jayawardenapura, Sri Lanka, and is a world price winner of the Chartered Institute of Marketing UK. He is a fellow of the Chartered Institute of Marketing UK (FCIM) and the Chairman of the Sri Lanka Branch in 1998 and 1999.

Ranjan is the author of two books, 'Mind Programming for Sales Success' and 'A Better Way to Sell'. His paper on creating passionate workplaces, at the Bangalore HR summit in 2011 received the 2nd runner-up award out of 22 papers presented. He has also networked with management gurus of the calibre of Tom Peters, Edward De Bono, Jack Trout, Ron Kaufman, and Robert Holden, all of whom have spoken at various events he and his team organised.

Please see more details in www.ranjandesilva.com/profile

WORDS BY INSPIRED PAST PARTICIPANTS



NLP is a complete “Life Changer”

Harikesha Wijesekhera – CEO Royal Park Hotel

Thank you for giving us all the opportunity to participate in the NLP playshop. The four-day NLP playshop was enriching and entertaining. I had participated to remove my inhibitions regarding public speaking and improve the time management. But I seem to have gained more than what I was looking for. Positive thinking with the strength to break personal barriers can achieve anything. We all need to come out of the ‘self’ made shell, made out of all the obstacles, limitations and inhibitions

Niaz Rahim – Director, Rahimafronz

At the very outset let me say it is excellent. MS/NLP has taught me some things that I have not learnt up to this point in time. I feel great and have the self-confidence to live the life I always wanted to live. I am sure I’ll do better wherever I am. As for the playshop, it has been very well designed to suit anyone. Let me take this opportunity to thank Sensei for organising the playshop. It’s excellent. Please keep doing it and organise more and more to develop the nation

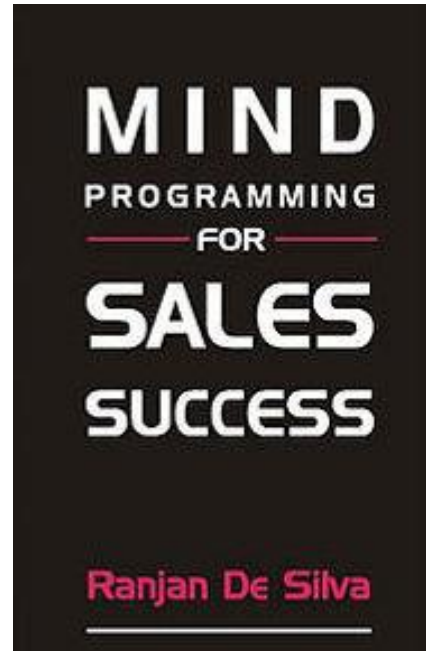
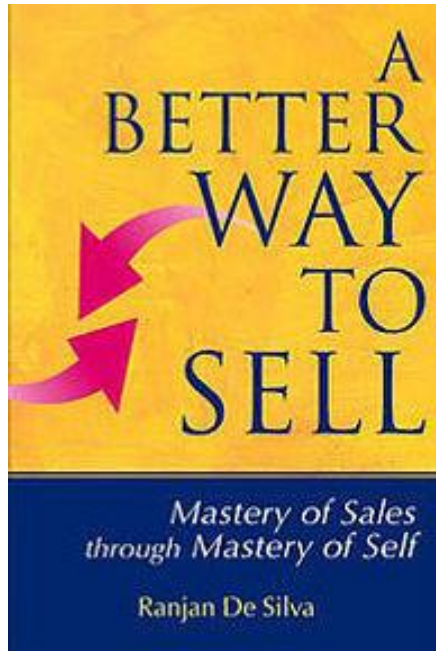
Ronnie Bongso - Scanwell

Please see more written and video testimonials at www.ranjandesilva.com/mastery-of-self

DR. RANJAN DE SILVA



Best Selling Books by Dr. Ranjan De Silva:



Dr Ranjan De Silva self-published his first book, Mind Programming for Sales Success in 2003. A more improved version with 20% more content, most of it stories, titled A Better Way to Sell, was published in 2006 by Persons. It is a rare book as it is out of print. A Kindle version and a few paperback copies are available on Amazon. Copies of the book can be directly purchased by filling in the form below.

EVENT DETAILS

Date: 23 – 24 August & 6 – 7 September 2025

Time: 08:30 am – 06:30 pm

Duration: 04 days x 10 hours

Venue: Lake Castel Hotel – Gulshan 2

Investment:

Mastery of Self–Expert Level [02 days]: BDT. 17,500/- per person

Mastery of Self–Achiever Level [02 days]: BDT. 17,500/- per person.

Join all 04 days at BDT. 30,000/- per person. Prices exclude 15% VAT.

Special rates for past participants of Mastery of Self in-person and online and for group registrations. Please contact us to discuss.



EVENT DETAILS

- The program venue will be the banquet hall of Lake Castel Hotel, Gulshan 2.
- The programme dates and venue may be changed due to unavoidable circumstances. Clients will be notified immediately if such decisions are made, and payments will be refunded if clients cancel due to such changes.
- An advance payment is required to confirm your seat, given the need for us to send you the delegates' brief with pre-workshop assessments and recommended reading, and to plan logistics for the program.
- In the unlikely event you need to cancel the registration, please let us know as early as possible, ideally at least seven days before the program date. We are happy to make a full refund if a cancellation request is made seven days before the program.
- Participant replacements can be made up to 24 hours before the program date, with email communication required for such changes. However, please make such changes as early as possible so that the replaced participant has adequate time to do the pre-workshop preparation activities.
- Refunds due based on the above guidelines are made within seven working days. Alternatively, you may opt to attend another program of equivalent fees within one year.



CONTACT US



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